

# Outreach, Promotions, and Partnerships Advisory Committee Meeting

Quarterly Meeting

Monday, January 13, 2024 | 11:00 a.m. - 12:00 p.m. | Virtual

## COMMITTEE CHARGE

The Outreach, Promotions and Partnerships Advisory Committee (OPPAC) is responsible for providing input to and feedback on the planning and assessment processes related to publicity, promotions, and public relations efforts. This committee also assists staff and the Librarians Council in developing strategies for outreach and partnering campaigns.

## IN ATTENDANCE

CHAIR: Staci Wilson, Catawba Valley CC	Sherrill Shiraz, Queens University
Joanna Cox, Harnett County Public Library	Jennifer Smith, Alamance Community College
Sheila Killebrew, Davidson County PL	Karina Soni, UNC Chapel Hill
Melissa Oleen, Rowan Public Library	
Morgan Pruitt, Central Carolina CC	

## ABSENT

Heather Day, Mount Olive University  
Abby Moore, UNC Charlotte  
Will Ritter, Wake Forest University  
Chris Robinson, UNC Wilmington

## NC LIVE STAFF

Sophie Hollis, Community Engagement Librarian (Liaison)  
Julie Cline, Administrative Support Specialist

## DISCUSSION

- Welcome & Updates
- 2025 Annual Conference Planning
  - Discussion of keynote speaker candidates
  - **Decision:** Two keynote speaker nominees for Executive Committee approval
  - **Decision:** Process for reinstating NC LIVE feedback sessions during the 2025 Annual Conference
- AOB & Member Updates
- Planned the April meeting
- Adjournment